



Plate of the Union National Field Director

WHO WE ARE:

Plate of the Union (POTU) is a campaign to raise the voice of Americans who care about food and farm issues during this election season. The policies that shape our food system influence our health, our environment, and our economy. Together, we're calling on the next President to take bold action for a food system that rewards farmers and farming practices that protect our environment, that provides dignity and fair wages to workers, and ensures that all Americans have access to healthy and affordable food. POTU is a collaborative project of three non-profit organizations running a 501(C)(3) public awareness campaign with the goal of building a movement of engaged, activists to educate presidential candidates and their campaigns on these issues in 2016.

WHAT YOU'LL DO:

- Hire and manage 5 state field organizers and deputies who will each manage a statewide field program to engage activists on POTU issues
- Work with senior staff and consultants to highlight grassroots activity for earned media purposes
- Build coalitions with allied organizations to leverage grassroots capacity
- Implement campaign priorities on the ground, such as activity at the national political conventions and a national earned media tour

WHAT WE NEED TO SEE ON YOUR RESUME:

- 3+ campaign cycles under your belt
- Ability to create field capacity and develop grassroots leadership
- Demonstrated success developing creative & flexible programs within budget
- Proven track record working with multiple partners and building coalitions
- Understanding of community-based organizing in urban & rural communities
- Strong racial & economic justice analysis
- Experience managing remote field staff (5-10 field staff, including students), including leadership development and coaching
- Ability to work with senior campaign leadership in a fast-paced, high pressure environment
- Excellent people skills.
- The ability to create rapport and inspire confidence among team members
- Evidence of outstanding organizational abilities, including attention to detail

THE X FACTOR:

- You are energetic, enthusiastic, disciplined, hard-working and a total team player

- You are organized and able to work on multiple projects with overlapping deadlines
- Understanding that no task is too small
- You are passionate about food and farming issues
- You have a great sense of humor – even when meeting tough deadlines... and no drama.

This is a full-time position, with excellent benefits, starting immediately through November 15, 2016. You must provide hardware – laptop and cell phone – and we will cover the cost of your cell phone bills. Frequent travel required. Location flexible.

This position will be housed in the HEAL Food Alliance, a partner in the Plate of the Union initiative. *The HEAL Food Alliance is a fiscally-sponsored project of the Movement Strategy Center (MSC). MSC is an equal opportunity employer that does not discriminate on the basis of race, color, religion or belief, disability, gender, nationality, ethnicity, sex (including pregnancy, childbirth, or related medical conditions), gender identity or expression, sexual orientation, or any other status protected by law. Women, people of color, LGBTQ candidates are strongly encouraged to apply.*

For consideration, please forward your resume, cover letter, and salary requirements to navina@movementstrategy.org with the subject line **POTU Field Director**.