

Communications Coordinator
05/15/19

Position Announcement

The Animal Agriculture Reform Collaborative (AARC) seeks a highly motivated Communications Coordinator to support alignment, collaboration, and momentum among a growing network of over 40 member organizations committed to systems-level reform of the animal agriculture industry working around a shared vision of a just, sustainable animal agriculture system that is accountable to people. The Communications Coordinator will work with member organizations that are building a broad and powerful base in impacted communities and across a broad range of constituencies and sectors to challenge corporate control of the food system.

This position is full-time, based in Minneapolis and reports to the Executive Director.

About AARC

AARC is a one-of-a-kind national movement hub for strategy development, campaign alignment, collaboration and shared resources. Our vision is of an animal agriculture system that is good for people, and the planet, where animals are raised on high-welfare pasture including practices that improve soil and ecosystems. We built AARC intentionally as a dynamic collaborative space for high level strategy development and therefore AARC is not public-facing; if you would like to learn more about us please send an e-mail to request more information.

Job Purpose

- Build and strengthen collaboration among organizations ranging from community to state-level membership-based to national organizations
- Deepen engagement in—and support for—collaborative campaigns led by member organizations
- Increase information sharing and connection across network

Key Responsibilities

Organizing & Communication

- Develop and manage multiple communication channels or technologies to support internal communications among AARC members
- Cultivate rich and robust information sharing between member organizations
- Research, draft and disseminate a regular news digest for members
- Coordinate, design and draft monthly digital newsletter
- Collaborate with members on communication plans, talking points, and other content to share across platforms to a number of audiences
- Oversee internal web portal including design, content, and engagement strategies to keep it vibrant and current.
- Develop and support execution of communication plans with AARC members

Member Engagement

- Build strong relationships with member organizations to increase their participation in AARC
- Help plan AARC's annual member gathering – a working meeting focused on shared learning, planning, and new strategy formation
- Ensure members are accessing and benefiting from AARC shared resources, and connecting with each other to strengthen the organizational fabric of AARC
- Nation-wide travel to meet with members and lead member meetings averages 3-5 days a month

Operations

- Support development and fundraising with research, story collection, writing, and coordinating effective funder outreach and communication
- AARC has a small staff team, everyone pitches in with logistical planning and operations

The Ideal Candidate

You are a passionate advocate with demonstrated commitment to systems change grounded in justice, regenerative agriculture, and people-centered democracy. You listen closely, are curious about and empathize with other points of view, and have an intersectional approach. You possess excellent interpersonal skills and are team oriented.

You are a dynamic storyteller with excellent writing skills, and have experience supporting/managing internal communications within a diverse network or coalitions. You have demonstrated skills in multiple modes of communication, including strong digital, social media, website management, phone, text, email, and video conferencing skills. Experience with Drupal a plus. Excellent writing skills a must.

Compensation

Competitive salary based on experience and skillset, accompanied by a comprehensive benefits package that includes employer-paid health, vision, dental, short- and long-term disability, voluntary life, commuter benefits and employer-matched retirement contributions.

How to Apply

Applications will be accepted until position is filled. Send us your résumé, a writing sample used for non-profit or campaign communications, and cover letter telling us about a time your digital organizing skills increased and improved communication within a group to AARCjobs@multiplier.org. Put "Communications Coordinator" in the subject line and include the contact information for three references. Please also let us know when you will be available to start and what your salary requirements are. We respectfully request no follow-up calls or emails.

The first round of interviews will start mid-June.

AARC is a project of Multiplier (www.multiplier.org), formerly known as the Trust for Conservation Innovation, a nationally recognized nonprofit that incubates and accelerates program capacity for local, regional, national and global initiatives that conserve and protect a sustainable and resilient world. AARC staff, including the Communications Coordinator, are employees of Multiplier.

Multiplier celebrates diversity and is committed to building teams and partnerships that represent a variety of backgrounds, perspectives, and skills. Multiplier is also committed to providing an environment of mutual respect that is free from discrimination and harassment. Multiplier prohibits discrimination in its governance, programs and activities on the basis of race, color, national origin, age, disability, religion, gender, sexual orientation, gender identity, genetic information, political beliefs, reprisal, marital status, amnesty, status as a covered veteran, because all or part of an individual's income is derived from public assistance, or for any other non-merit based factor.