

<b>Title:</b>	<b>NWIAA's New Generation Innovative and Sustainable Beginning Farmer and Rancher Development Program</b>		
<b>Sponsoring Agency</b>	NIFA	<b>Project Status</b>	COMPLETE
<b>Funding Source</b>	Non Formula	<b>Reporting Frequency</b>	Annual
<b>Accession No.</b>	229755	<b>Grants.gov No.</b>	GRANT11011174
<b>Project No.</b>	OKLW-2012-00736	<b>Proposal No.</b>	2012-00736
<b>Project Start Date</b>	09/01/2012	<b>Project End Date</b>	08/31/2013
<b>Reporting Period Start Date</b>	09/01/2012	<b>Reporting Period End Date</b>	08/31/2013
<b>Submitted By</b>	Tammy Steele	<b>Date Submitted to NIFA</b>	12/17/2013

**Program Code:** BFRDP

**Program Name:** Beginning Farmer and Rancher

**Project Director**

Tammy Steele  
405-317-8110  
womeninag@gmail.com

**Recipient Organization**

OKLAHOMA WOMEN IN AGRICULTURE  
1620 SW 89TH ST  
Oklahoma City, OKLAHOMA 731596343  
DUNS No. 827126397

**Performing Department**

{NO DATA ENTERED}

**Co-Project Directors**

{NO DATA ENTERED}

**Departments**

{NO DATA ENTERED}

**Non-Technical Summary**

Justification: Rationale and significance of NATIONAL WOMEN IN AG. ASSOCIATION's Educational Leadership Training to NATIONAL WOMEN IN AG. ASSOCIATION's Oklahoma chapter. Of the 3.3 million U.S. farm operators counted in the 2007 Census of Agriculture, 30.2 percent, or more than 1 million, were women. According to the following 2007 Census data, in the state of Oklahoma there are less than 20,000 farmers under the age of 55. Yet, women farmers and ranchers; and young minority beginning farmers and ranchers are an underserved audience as defined by USDA. Educators serving this audience are faced with ever shrinking non-profit budgets. Working cooperatively to build professional capacity and to develop and share programs, educators can deliver more effective and efficient sustainability programs with fewer resources. Most extension educators, government agencies and county directors who are interested in meeting the needs of women farmers who are demanding information and resources in their areas are not familiar with common needs of this group and do not have the skills to teach or plan programs to meet the needs of this special group. These educators need to develop expertise in delivering risk management programs that can help young minority beginning farmers and ranchers and women farmers and ranchers manage agricultural risk, thus improving the financial, social and environmental sustainability of their farm and ranch businesses. They also need to know how to find resources for helping women manage small, start-up, value-added, organic and other businesses and address sustainability issues in the farm community. Evaluation: Description of evaluation methods to be used, indicating how the project process and project outcomes will be assessed. The NATIONAL WOMEN IN AG. ASSOCIATION will manage the project evaluation process beginning and ending with local stakeholder focus groups to inform educators in Oklahoma. The NATIONAL WOMEN IN AG. ASSOCIATION national headquarter team will gather survey responses from educational leadership training meeting attendees, collect information on participation in network activities, and track the activity of educators and local service providers in delivering successful NATIONAL WOMEN IN AG. ASSOCIATION's Project Hip Hop Producer courses. Although delivery of NATIONAL WOMEN IN AG. ASSOCIATION's Hip Hop Producer Project courses is not the focus of this proposal, NATIONAL WOMEN IN AG. ASSOCIATION national headquarter team will also gather information from young minority beginning farmers and ranchers and women farmers and ranchers who participate in NATIONAL WOMEN IN AG. ASSOCIATION's Project courses and report on impacts to agricultural sustainability.

**Accomplishments**

**Major goals of the project**

Goal: The overall goal of National Women In Ag. Association Educational Leadership Training is to support and expand an existing network of NWIAA's educators; building their capacity to teach, mentor and empower local young minority beginning farmers and ranchers and women farmers and ranchers to improve agricultural sustainability. Objective: This training will train participants to become knowledgeable to deliver sustainable agriculture practices to young minority beginning farmers and

ranchers and women farmers and ranchers in the state of Oklahoma. Also this program is designed to increase National Women In Ag. Association participants motivation and skills in delivering National Women In Ag. Association Hip Hop Producer Project Risk Management programs to help the target audience to improve the financial, social and environmental sustainability of their farm and ranch businesses. Expected Outputs - Outputs will include these activities in National Women In Ag. Association two day experiential workshops for young minority beginning farmers and ranchers and women farmers and ranchers and National Women In Ag. Association Educators- Multimedia presentation, Discussions including farmers, Role play, Practice writing program plans, Handbooks, Web resources, Pre-training needs assessed, Paper and pencil and observation workshop assessment, Post-training follow-up data collection.

#### What was accomplished under these goals?

The goal of this project empowered and innovatively provided agriculture and health education training to U.S. socially disadvantaged women farmers and other underserved citizens. This project was accomplished through innovative outreach methods and techniques, such as NWIAA's Hip Hop Producer program; and introduction to the Blossom program.

Additionally, NWIAA made farm, health education and USDA information available on its user friendly and empowering website: [www.nwiaa.org](http://www.nwiaa.org).

**Personal Responsible: Project Director (PD), NWIAA's Administrative/Professional Technical Team, Extension Staff-OSU**

#### What opportunities for training and professional development has the project provided?

Opportunities and exposure to USDA programs; certified horticulture and agriculture practices was provided; NWIAA's leadership team has assisted with the land retention, development and enhancement of over 55,000 acres in Oklahoma alone. This program also assisted with trouble teens, provided jobs, lower income community environment opportunity.

**Also see progress report of listed project opportunities.**

#### How have the results been disseminated to communities of interest?

Through innovative scheduled classes and workshops, nwiaa's innovative website, facebook, twitter, word-of-mouth and individuals passing by the work shop within the community. These are various ways the community received disseminated information regarding our program.

#### What do you plan to do during the next reporting period to accomplish the goals?

When resources are provided, National Women In Ag. Association ("NWIAA") plans to fully activate the program to educate several other socially disadvantaged farmers that were not able to be reached. As a result of this capacity building project NWIAA was able to develop and put in place an infrastructure to develop an innovative sustainable program for the next generation of farmers who appreciate and respect. See website at [nwiaa.org](http://nwiaa.org) for photographs as proof of activities developed as a result of this project. NWIAA grows character, health and income from the ground up!

#### Participants

##### Actual FTEs for this Reporting Period

Role	Faculty and Non-Students	Students within Staffing Roles			Computed Total by Role
		Undergraduate	Graduate	Post-Doctorate	
Scientist	0	0	0	0	0
Professional	1	0	1	0	2
Technical	1	0	0	0	1
Administrative	1	0	1	0	2
Other	4	0	0	0	4
Computed Total	7	0	2	0	9

#### Target Audience

NWIAA's target audience are young and new beginning farmers and socially disadvantaged women farmers. This unique minority women outreach service attracts and serves different and significant numbers of socially disadvantaged farmers, including women and men, different ethnic minority groups, underserved senior and youth citizens, veterans, lower income citizens, including handicap/disabled farmers.

**Products**

{Nothing to report}

**Other Products****Product Type**

Databases

**Description**

NWIAA developed an output database of 1600 minority participants. These individuals want to be involved in this subject project.

**Changes/Problems**

Problems were horrible weather conditions in Oklahoma. There were horrific torandos that damaged NWIAA's project workshop areas. Secondly, the lack of resources was a problem to hire assistants, technical assistants and supplies for training.